

# GEB & FlourishDx: working in partnership to improve mental wellbeing

Generali Employee Benefits is pleased to announce a new partnership with **FlourishDx**, a provider of digital mental health tools focused on illness prevention and wellbeing optimisation for global employers.

## Why FlourishDx: Promoting positive mental health in a changing world

The way we work has changed dramatically due to the global pandemic. This has crystallised the importance of proactive mental health care to support employee wellbeing and prevent stress-related illnesses. The impact of poor mental health in the workplace is significant, causing an estimated loss in global productivity valued at more than US\$1 Trillion per year\*.

**“GEB’s new partnership with FlourishDx will provide our clients with access to discounted digital tools and services to help support the mental wellbeing of the global workforce.”**

*Daniela Masters, Head of Health & Wellness Programmes  
Generali Employee Benefits*

## Digital tools and services to support mental wellbeing

The FlourishDx software platform supports the psychological health, safety and wellbeing of employees and is available via desktop and mobile app. Key features of the platform include:

**Employee surveys & data analytics:** allows employers to gather feedback from employees and monitor trends on workplace factors that influence mental wellbeing.

**Risk management tools:** tools help employers to comply with workplace health and safety obligations, including hazard identification and suggestions to mitigate risks.

**Line manager training:** specialised training helps line managers to improve psychological health and safety, and support return to work after illness for their team members.



**Mental health education:** FlourishDx contains hours of content to help develop mental resilience, optimise wellbeing, and increase employee awareness of the pathways available for psychological support and treatment.

**Self-paced wellbeing surveys:** users can access FlourishDx surveys to help them understand the positive pillars of mental health, and link to evidence-based self-care and wellbeing promotion strategies.

**Stress reduction:** users can access guided audio meditations to help reduce stress, improve sleep and increase overall mental wellbeing.

**Digital coaching:** FlourishDx’s ‘coach bot’ provides the suggestions and encouragement employees need to keep self-care top of mind in a fun and friendly way.

**“FlourishDx is focused on the global prevention of mental illness, and the promotion of mental wellbeing. GEB’s impressive global presence will help us address this issue on a highly meaningful scale.”**

*Jason van Schie, Founder and Managing Director, FlourishDx*

For more information on the GEB and FlourishDx partnership, including a demo of available digital tools and pricing, please visit <https://geb.flourishdx.com> and/or contact [health@geb.com](mailto:health@geb.com)



**FLOURISHdx**

\*Source: WHO; [https://www.who.int/mental\\_health/in\\_the\\_workplace/en/](https://www.who.int/mental_health/in_the_workplace/en/)