



Generali Employee Benefits is pleased to partner with **LifeWorks**, the world's leading Employee Assistance Programme (EAP).

About LifeWorks

By improving a person's life, you improve how they perform at work. This is LifeWorks' guiding purpose as the global leader in EAP services. LifeWorks has been improving lives and business for more than 50 years with 7,000 employees who work with some 24,000 client organisations in more than 160 countries.

Improving lives and business with LifeWorks EAP

Research shows the more employees feel supported by their employer, the better their mental health and performance at work. By offering LifeWorks EAP, your employees gain access to total wellbeing support to improve their lives and your business. Maximise the value of your employee benefits with LifeWorks EAP:

- Increase accessibility of care
- Provide more cost effective care
- Reduce health and disability claims
- Supplement local insurance coverage
- Create healthier, more committed & productive employees with a higher level of well-being
- Empower employees with tools to improve their health
- Create a stronger employer brand
- Attract and retain talent
- Comply with international health and safety guidelines (ISO45003)
- Develop a wellbeing culture within the organisation
- Make a positive impact on the overall performance of your business

Globally present, locally relevant

LifeWorks has a considerable global footprint enabling them to provide relevant, qualified multilingual support services in 160+ countries around the world:

- Helping 26 million individual members using LifeWorks
- 100,000+ worldwide network of counsellors, coaches and specialist advisors
- 200+ languages supported
- 24,000 employer groups

A holistic approach to wellbeing

The LifeWorks EAP helps support all facets of wellbeing including mental, social, physical and financial through educational resources, direct access to pro-

fessional counsellors and digital health tools. Key services include:

- 24/7 access to the desktop platform and app for wellbeing resources and digital health tools
- 24/7 confidential access to mental health counsellors via toll-free phone
- Remote, in-person and on-site counselling
- Referrals to advisors, organisations, agencies for additional support for issues related to mental health, financial and legal support

Innovative technology

The LifeWorks EAP platform is rich in resources and one-touch access to counselling from the LifeWorks App or desktop version. The user experience matches the digital habits of today's employees, especially Millennials and GenZ who will represent 75% of the global labour force by 2030. LifeWorks invests 10% of its annual revenue in technology R&D to ensure they are delivering state of the art solutions for clients.

Employee engagement & behaviour change

Before the launch of the programme, LifeWorks helps clients build a smart, multichannel, relevant communication strategy in order to create awareness and build trust in the services. LifeWorks provides employers with communication materials, proven messaging and a rollout strategy to help drive maximum engagement and awareness across the organisation. After programme rollout, LifeWorks continually provides employers with new content to help them engage with and educate employees about the latest developments in mental health and wellbeing. All content can be distributed internally or integrated in the LifeWorks App or desktop platform.

Reporting & insights

The LifeWorks platform provides employers with utilisation and participation reports to help identify emerging mental wellbeing issues across the organisation, and to enact employee recognition activities and wellness challenges.

For more information about LifeWorks for your business, including a demo of the desktop platform and app and our preferential rates, please visit

www.geb.com/employee-assistance-programme and/or contact partnerships@geb.com